First Time Home Purchase: Strategic Options



Underlying Premise

- This study examines options for helping first time purchasers within specific income limits to procure a home for their own accommodation.
- Not concerned with purchase of properties for investment or speculation purposes.



Supply Gap

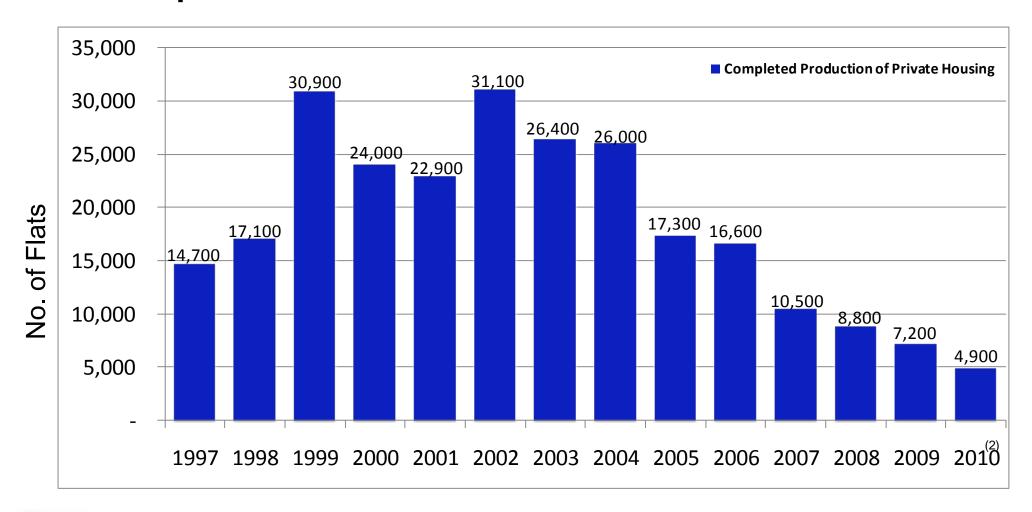
- Land disposed of by tender/auction, private treaty grant, lease modification and land exchange went down from 205.2 ha in 1996/97 to 42.7 ha in 2004/05.
- In recent years, the Application List
 Arrangement and the suspension of
 regular land auctions led to low supply of
 new private flats.



Supply Gap

Actual Completion of Private Residential Units(1)

Up to 31 March, 2010





1) Excluding Village Housing; 2) Figure for 2010 is up to the end of March only.

Affordability

- As a result of the shortage in supply, private residential prices of both first- and second-hand flats have moved up nearly 40% in the last 18 months.
- Fewer and fewer lower-end flats in the market.
- Average private housing rents up from \$14.24/s.f (Jan 2009) to \$18.81/s.f. (Jul 2010), representing an increase of 32%.
- Recent wages only moved up by about 1% 3%.
- Both median mortgage to income ratio and median rent to income ratio have gone up: affordability gap getting bigger.



Latest Property Prices

	2009		(Jan-Jun) 2010		
Average Price per Flat		\$3.62M			\$3.83M
Average Price New Flats	HKI KLN NT	\$7.67M \$18.88M \$9.74M \$4.77M	HKI KLN NT	\$13.23M \$9.39M \$6.33M	\$7.87M
Average Price Second-hand Flats	HKI KLN NT	\$3.04M \$5.34M \$2.86M \$2.15M	HKI KLN NT	\$5.77M \$3.34M \$2.38M	\$3.36M

Latest Property Prices

	nuary 2009		July 2010	Percentage Change
Average Price	\$3,435		\$4,778	+39.1%
per Flat HKI (per KLN square NT foot)	\$4,906 \$3,927 \$2,799	HKI KLN NT	\$7,126 \$5,420 \$3,900	+45.3% +38.0% +39.3%



Current Problems

- Historically PRH and assisted home ownership have co-existed, notwithstanding ups and downs in the private market – two parallel approaches in HK's housing policy framework.
- Staged subsidy is also a significant feature: from least subsidized (assisted home ownership) to most subsidized (PRH).
- The 2002 moratorium on all forms of assisted home ownership (new production and unsold flats and all loan schemes) created an "all or nothing" situation.



Current Problems

- Given the current high property prices, households above the PRH Waiting List income limit (e.g. \$16,916 per month for a 4-person household) have practically no prospect of buying a home for their own use.
- A renting household may eventually, upon retirement, fall back on public rental housing, adding burden to the Government.



Policy Recommendations



Targets for Assistance

- For households above PRH Waiting List and below SCHS income limits; and
- For first time purchase for own accommodation purpose; and
- 3) For flats up to \$3 million.



1. Zero Downpayment

 Government to provide, or grant land to organizations to provide, flats with zero downpayment for eligible households at lower income levels.



2. Increase Land and Flat Supply

- Steady supply of sites for auction and from Application List to ensure timely production to meet end-user demand.
- Regulate and expedite pace of processing applications for lease modification (e.g. agricultural land to residential land use) at sub-planning level.
- Incremental penalty on idle or delayed development of land holdings.



3. 'No Frills' Production

- Encourage the production of "no frills" premises,
 i.e. estates without luxuries such as clubhouse,
 sky gardens, grand entrance, etc, which increase
 both the purchase price and recurrent expenses.
- Government can influence organizations such as MTRC and URA to develop this type of flats; or grant land for such development.
- (2)+(3) can help lower the price of private residential premises.



4. Early Withdrawal of MPF for Downpayment Purpose

- MPF contributions are meant for retirement protection.
 A home is a life-long asset and vital for retirees. Use of MPF for home purchase is within the spirit of MPF contributions.
- Eligible first time home buyers may be allowed, for once only, to make early withdrawal of all or part of the accumulated MPF for downpayment purpose.
- There should be an upper limit on the amount that may be withdrawn to avoid deliberate encashment through subsequent trading down of premises; and a requirement to return the amount in case the flat is sold within say five years.



5. Mortgage and Tax Relief

- Provide underwriting to eligible households for longer mortgage period and interest fluctuation protection – reduce heavy burden in the early years of a mortgage for eligible first time home purchasers.
- Offer additional tax relief on mortgage interest to eligible first time home purchasers.
- Waive stamp duty payment for eligible first time home purchasers with a live-in requirement of say five years.



6. Shared Ownership Scheme

- Eligible applicants may purchase 50% of a flat and co-own the premises with an intermediary designated by the Government.
- The applicant pays a concessionary rent for the other 50% of the flat, and has the option to buy back from the intermediary this 50% at the original price before the end of a fixed period.
- The rent already paid, or part of it, would form part of the final purchase payment.
- The scheme may take a variety of forms to meet the needs of the applicants and the ability of the intermediary.



Thank You!

